

Sponsorship and promotion Opportunity by



COALFIELDS 500

Motor Race & Regularity

Meeting

SEPTEMBER 28th & 29th 2013

COALFIELDS ROAD COLLIE

SPONSORSHIP PACK

COALFIELDS 500

SEPTEMBER 28th & 29th 2013

Motor Race & Regularity Meeting

COLLIE MOTORPLEX

We seek funding by the way of sponsorship to assist with the costs of track hire, competitor logistics, race day management, licensing, meals, entertaining, prizes and trophies etc to enable us to conduct the COALFIELDS 500 Motor Race & Regularity event Collie Motorplex

SEPTEMBER 28th & 29th 2013

Sponsorship Packages

Event, naming rights sponsor **\$5,000.00.**

Category sponsor **\$1,500.00**

Race naming rights sponsor **\$500.00**

Regularity, naming rights **\$200.00**

Benefits and conditions as outlined on the accompanying sheets are negotiable.

We can custom make a sponsorship to suit your needs. Contact the club on 09 9401 1449 or lroxwell@westnet.com.au

Advertising Rates in Programme

The Official Programme for the event is a high quality publication of approximately 12 pages.

The cover and centre-spread pages will be printed in full colour on glossy paper and the remainder in black & white.

The Official Programme will be sold for \$5.00 at the entry gates to the pit. 1000 copies will be printed and these will become collector's items.

The prices are for placement of an advertisement in the publication, they do not include artwork production costs. If you require artwork, the publisher will quote on

Advertising Rate	Full Colour	Black & white
Cover ½ page	\$550.00	
Full page inside	\$500.00	\$400.00
Half page	\$250.00	\$200.00
Quarter page		\$125.00
Classified		\$50.00

the work individually.

Bookings will only be taken or production of artwork commence, when payment has been made or arrangements are in place.



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Naming of the Event

Event, naming rights sponsor Cost \$5,000.00.



Category sponsor

5 race naming rights sponsorships Cost \$1,500.00.



Race Naming sponsor

Race naming rights sponsorships Cost \$500.00.



Regularity Naming sponsor

Regularity naming rights sponsorships Cost \$200.00.



Benefits dependant upon contribution include:

Naming of the event with your required title on all publications.

Naming of categories races

Free entry pass for all of your guests.

3m x 6 m corporate enclosure with seating for visitors.

3m x 6m lawn viewing area above pit lane for guests with seating.

Complimentary morning tea and afternoon tea for guests.

Adjacent Carport for corporate display to the Public –3m x 3m.

Name and corporate logo printed on the programme & in "Programme of Events".

Corporate signage allowance to the main straight (to be supplied)

Advertisement in the programme, (artwork to be supplied.)

Name of sponsor announced over the PA throughout the day.

Pit Entry admission,

Special tour of race control for special pass holders.

Opportunity to present Trophies to race winners.



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COLLIE MOTORPLEX

HISTORIC MOTOR SPORT AT COLLIE'S PREMIER TRACK

SPEND THE WEEKEND AWAY ENJOYING THE COLLIE RIVER VALLEY AND ENTERTAINMENT AT THE COLLIE MOTORPLEX OFF COALFIELDS HIGHWAY COLLIE. CAMPING AND CARAVAN ACCOMODATION AT THE CIRCUIT, QUALITY ACCOMMODATION IS JUST 10 MINS AWAY. THIS IS A FAMILY WEEKEND TO REMEMBER. ALL CLASSES OF RACING ARE WELCOME.

**COALFIELDS 500
HISTORIC MOTOR SPORT**



28th & 29th Sept 2013



[For details of the event contact the VSCC of WA](#)

